



## **Third Annual 2012 Space Coast Super Boat Grand Prix**

The Space Coast Super Boat Grand Prix is proud to offer advertiser/vendor opportunities for our third annual power boat race.

# Partner with a proven event in 2012!



- Super Boat International has a 34 year track record of success in power boat event promotion.
- The Space Coast event is experiencing solid growth. Partner with a proven event drawing thousands of spectators!
- Power boat fans are a proven high income demographic. Typical race fans disposable family income exceeds \$60,000!
- Race site facilities are ideal areas of promotion. We offer large signage and distribution square footage.
- Associate your business with a company that has received national and international acclaim.
- We expect over 80,000 spectators for the 2012 event based on attendance and growth estimates from 2010 and 2011

# Level 1 Advertiser 1 available \$20,000 Contribution

- Take advantage of official top advertiser/vendor of both the dry and wet pits in the race area. These areas enjoy the highest concentrated exposure to thousands of fans looking to view the boats up close. The boats are the stars of this show drawing constant interest. The pit areas are also where fans get a chance to meet all of the Super Boat race teams.
- Your company name and logo will appear as the “Over the Title Sponsor” in the official race programs.
- Admirals Club Corporate VIP Chalet inside the VIP area for 30 of your guests and clients including food and drinks from 12pm to 2pm on race day. Take advantage of the opportunity to leave a lasting imprint of your company!
- 4 public address system announcements during race day at the Cocoa Beach pier.
- Sponsor provided banner displays at the wet pits, dry pits and the Cocoa Beach pier.
- Exhibit space at the dry pits available for goods and services.
- 30 VIP passes valid from May 16<sup>th</sup> – 20<sup>th</sup>. VIP ticket holders enjoy private parties including beer and wine along with exclusive pit access and numerous area discounts.



# Gold Level Advertiser/Vendor 3 available \$10,000 contribution

- Your logo appears in all Space Coast Super Boat media.
- Corporate VIP Chalet inside the VIP area for 10 of your guests and clients including food and drinks from 12pm to 2pm on race day. Take advantage of the opportunity to leave a lasting imprint of your company!
- Your logo will appear on all the official race apparel leaving an imprint that can last for years.
- Direct link through your logo on the event website visited by thousands of excited race fans.
- One judge position in the Miss Thunder on the Ocean Bikini Contest.
- 10 VIP passes valid from May 16<sup>th</sup> – 20<sup>th</sup>. VIP ticket holders enjoy private parties including beer and wine along with exclusive pit access and numerous area discounts



# Silver Level Advertiser/Vendor \$4,000 Contribution

- Your logo appears in all Space Coast Super Boat media.
- 8 VIP passes valid from May 16<sup>th</sup> – 20<sup>th</sup>. VIP ticket holders enjoy private parties including beer and wine along with exclusive pit access and numerous area discounts.
- Direct link through your logo on the event website visited by thousands of excited race fans.
- 10x10 tent in the Brighthouse Race Village area.
- Bikini contest high volume banner display



# Bronze Level Advertiser/Vendor \$2,000 Contribution

- Your logo appears in all Space Coast Super Boat media.
- Direct link through your logo on the event website visited by thousands of excited race fans.
- 4 VIP passes valid from May 16<sup>th</sup> – 20<sup>th</sup>. VIP ticket holders enjoy private parties including beer and wine along with exclusive pit access and numerous area discounts.
- Display area large enough to hold cars, boats, RV etc... at the dry pits



# Food Vendors

- Table at the event. Food vendors may also bring their own 10x10 tents or small food vending vehicle. Please provide description with application (not all applications accepted due to possible sponsor conflicts). Rates are set according to the type of operation.



## Vendor (Non-Food) Special \$299 Contribution!

- Direct link through your logo on the event website visited by thousands of excited race fans.
- Table at the event. Vendors may also bring their own 10x10 tent.



# Sponsorship Agreement

• Company Name \_\_\_\_\_

Company Contacts (1) \_\_\_\_\_ (2) \_\_\_\_\_ (3) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Type \_\_\_\_\_ Website \_\_\_\_\_

Phone (1) \_\_\_\_\_ (2) \_\_\_\_\_ Email \_\_\_\_\_

• Date of agreement \_\_\_\_\_ Sponsor Level \_\_\_\_\_ Amount \_\_\_\_\_

\*Deposit Amount \_\_\_\_\_ Balance Due \_\_\_\_\_ Date Due \_\_\_\_\_

*\*Form must be returned with payment prior to January 1st 2012 to ensure media placement.*

Make checks payable to: Space Coast Super Boats LLC. 950 Mullet Dr. Cape Canaveral, FL 32920  
Send logos and art to: [Kerrybartlett@beachlinemarine.com](mailto:Kerrybartlett@beachlinemarine.com) Contact Kerry at (321) 863-5228